

Message Text

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PAGE 01 MOSCOW 08360 210230Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----116152 221602Z /53

R 201337Z APR 78
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 0759

UNCLAS MOSCOW 08360

USDOC FOR BEWT/TDAD (BOWIE)

E.O. 11652: N/A
TAGS: BEXP, BTRA, UR
SUBJECT: SEMINAR ON MARKETING IN THE U.S.

REF: (A) USDOC 6991, (B) USDOC 6463, (C) USDOC 6213

1. EMBASSY RECEIVED USDOC ENGLISH LANGUAGE TRANSLATIONS OF SOVIET SEMINAR PRESENTATIONS END FIRST WEEK OF APRIL TOGETHER WITH STROH LETTER OF MARCH 14 AND FORWARDED THEM TO MFT, IT IS STILL SOMEWHAT EARLY TO EXPECT MFT COMMENTS.

2. RE PARA 10, REF (B), SULPHUR CONTENT OF CRUDE UNDER DISCUSSION IS 1.8 RPT 1.8 PERCENT. SPECIFIC GRAVITY IS MAXIMUM 0.870 RPT 0.870 AT 20 DEGREES CELSIUS.

3. REGARDING HOTEL ACCOMMODATIONS, EMBASSY WILL NOT BE IN POSITION TO OBTAIN ANY SORT OF SPECIAL RATES AND QUALITY OF ACCOMMODATIONS AVAILABLE THROUGH EMBASSY AUSPICES IS GENERALLY WELL BELOW THAT OF INTOURIST-ARRANGED ROOMS. WE WOULD ALSO HAVE NO ASSURANCE EVEN THAT ALL DELEGATION MEMBERS WOULD BE HOUSED IN SAME HOTEL. IN THIS REGARD, IT WOULD BE USEFUL FOR US TO KNOW WHETHER USDOC OR DEPARTMENT PROVIDED ASSISTANCE TO

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SOVIET SEMINAR DELEGATION IN U.S. IF SUCH IS NOT THE CASE (THEREBY REDUCING OUR LEVERAGE ON MFT), WE STAND BY EARLIER RECOMMENDATION THAT USDOC GO THROUGH INTOURIST FOR HOTEL ACCOMMODATIONS. NEVERTHELESS, IF, AFTER TAKING INTO ACCOUNT ABOVE CONSIDERATION, USDOC STILL DESIRES EMBASSY TO MAKE ARRANGEMENTS, WE WILL DO OUR BEST.

4. USCO CAN PROVIDE ALL NECESSARY VISUAL AIDS.

5. REGARDING FACTORY TOURS AND MEETINGS OUTSIDE FRAMEWORK
OF SEMINAR ITSELF, MELNIKOV'S RESPONSE WAS "WE'LL LOOK
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INTO IT." WE WILL BE PURSUING THIS POINT WITH HIM TO
ENCOURAGE THE BEST PROGRAM POSSIBLE.

6. WITH RESPECT TO THE LUNCH WHICH BEWT WOULD LIKE TO HOST
FOR THIRTY PERSONS ON MAY 31, A LUNCHEON OF THIS SIZE WOULD
HAVE TO BE HELD IN THE BANQUET HALL OF A PUBLIC RESTAURANT .
LIKE THE PRAGA, WHERE THE COST WOULD PROBABLY BE IN THE ..
RANGE OF \$15 PER PERSON. WE ASSUME THAT A/DAS STROH WOULD -
WISH TO ACT AS HOST ON THIS OCCASION. IF BEWT WOULD LIKE .
TO HOST SUCH A LUNCH, WE WILL BE PLEASED TO MAKE THE
NECESSARY ARRANGEMENTS FOR THE CATERING. ALTERNATIVELY,
OR IN ADDITION, THERE COULD BE SOMEWHAT LARGER COCKTAIL
RECEPTION IN USCO OR, IF PREFERRED, IN HOME OF ECONOMIC/
COMMERCIAL COUNSELOR, WHERE COST PER CAPITA WOULD BE IN
\$3.50-\$4.00 RANGE. TOON

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Message Attributes

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Draft Date: 20 apr 1978
Decaption Date: 01 jan 1960
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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